



2024

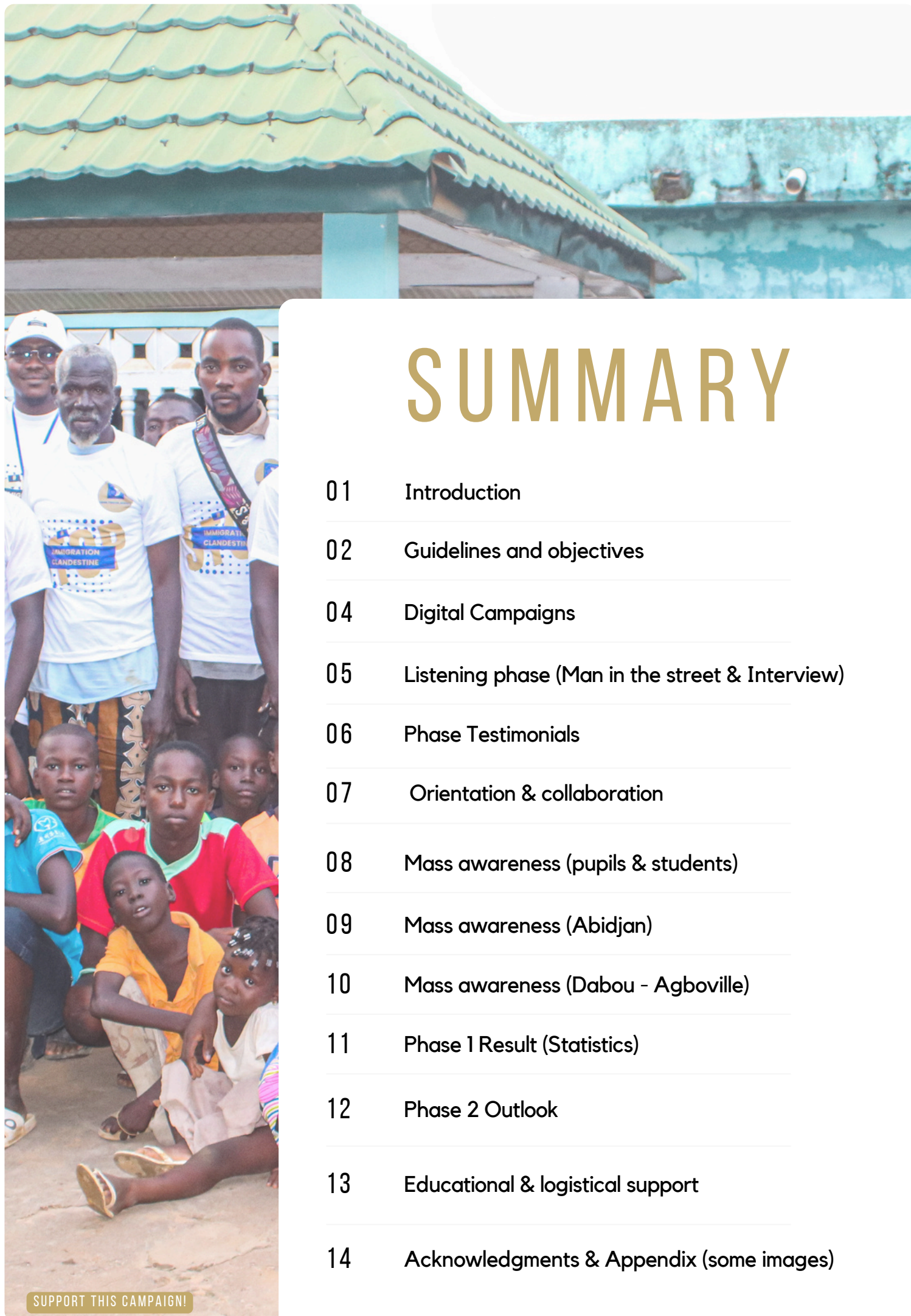
# STOP IMMIGRATION CLANDESTINE

Summary of phase I of the awareness campaign against irregular immigration

Written by MAIGA ABDOU ANZIZE, Coordinator and project manager of the campaign







# SUMMARY

- 01 Introduction
- 02 Guidelines and objectives
- 04 Digital Campaigns
- 05 Listening phase (Man in the street & Interview)
- 06 Phase Testimonials
- 07 Orientation & collaboration
- 08 Mass awareness (pupils & students)
- 09 Mass awareness (Abidjan)
- 10 Mass awareness (Dabou - Agboville)
- 11 Phase 1 Result (Statistics)
- 12 Phase 2 Outlook
- 13 Educational & logistical support
- 14 Acknowledgments & Appendix (some images)

SUPPORT THIS CAMPAIGN!



# INTRODUCTION

In the course of our travel agency activities, we unfortunately meet a worrying number of young people from all walks of life who have only one question: "How do I get to Europe?" At first glance, one might think that these are just administrative requests to undertake legal travel. However, as we discuss things, we realize that these are often people captivated by the European dream, which social media and certain news items present as the only Eldorado. The difficulties and poverty that reign here only feed these traveling spirits, who would not have been to be pitied if the suicidal context had not intervened. Possibly aware of the dangers, and above all determined to face death at sea or in the desert, these people are not only victims of false information, but also become agents of propaganda, encouraging this clandestine and murderous option.

Faced with this alarming observation, we considered it important to launch an information campaign, which has gradually become an awareness campaign against illegal immigration. The main objective of this campaign is to warn young people of the dangers associated with illegal immigration. We want to make them understand that this route is not only illegal, but also extremely dangerous. The risks involved are numerous: shipwrecks, arrests, exploitation, and many others. We want to inform and educate these young people so that they can make informed decisions and avoid putting their lives in danger. In short, our campaign aims to reduce the number of illegal immigration attempts and save lives by offering legal and secure alternatives for those who wish to travel or emigrate.



MANAGEMENT AND PLANNING COMMITTEE



# GUIDELINES & OBJECTIVES

In order to properly define the objectives and guidelines to be followed in carrying out this awareness campaign, a management and planning committee was set up. This committee, under the leadership of GKML TRAVEL AGENCY and GKINGDOM PURPOSE FOUNDATION LIBRARY, defined the following objectives and guidelines:

## DIRECT OBJECTIVE

Directly, we aim to inform mainly Ivorian youth of the real dangers linked to illegal immigration, to show legal avenues and above all to promote local entrepreneurship.

## INDIRECT OBJECTIVE

Indirectly, we aim to call on the various authorities to reconsider the causes of this illegal immigration in order to provide even more effective and sustainable solutions.



## MEASURABLE OBJECTIVE

The objective is to raise awareness among 5,000 people directly, 200,000 people digitally, and 1,000,000 people indirectly, over a 12-month period starting in May 2024.

## DIRECTIVES

We will begin by conducting a survey, collecting everyone's opinions, advice from others, as well as the guidance of institutions, in order to gather all the elements necessary for mass awareness.





# DIGITAL CAMPAIGNS

The awareness campaign actually began on May 4, 2024. This beginning was characterized by the creation of the Facebook page STOP CLANDESTINE IMMIGRATION, which to date (September 1) has 1,359 subscribers. A TikTok page was also created a month later.



Coverage reached in the first two months of the campaign: 28,734 people directly on Facebook

The social page is mainly used to show the progress of the awareness campaign. It plays a crucial role in directly raising awareness among the public by highlighting extracts of poignant testimonies and various digital articles. These contents help to raise awareness of the scale and dangers of the phenomenon of illegal immigration. By sharing personal stories and relevant information, we hope to reach a wide audience and encourage collective awareness. In addition, the page serves as an interactive platform where users can ask questions, share their own experiences and get answers from the experts involved in the campaign.



# LISTENING PHASE

<< WE HAVE TWO EARS AND ONE MOUTH, THAT'S TO LISTEN TWICE AS MUCH AS WE SPEAK >>

The listening phase took place in two distinct stages. The first stage consisted of directly interviewing the Ivorian population, including young children, adults and the elderly, in order to gather their opinions on the phenomenon of illegal immigration. We listened carefully to the reasons that each person considers to be major to this phenomenon, which allowed us to better understand the motivations and perceptions of different age groups and social backgrounds. The second stage involved interviews with local entrepreneurs. The aim was to learn about their journey, the challenges they overcame and the successes they achieved. By sharing their inspiring stories, we hope to motivate young people to undertake and find opportunities within their own country. These testimonies also aim to discourage potential candidates for illegal immigration by showing them that it is possible to succeed and prosper in Côte d'Ivoire.

## MICROWAVE INTERVIEW

During our listening phase, we conducted a field survey by interviewing more than 500 people. The results show a diversity of opinions on the phenomenon of illegal immigration. Around 60% of respondents expressed a categorical refusal, stating 'NO AND STOP TO ILLEGAL IMMIGRATION', regardless of the difficulties encountered. Around 24% of participants understand the motivations of those who take the risk of crossing the sea or the desert to reach Europe, but do not feel able to do it themselves and advise against this route. Finally, almost 16% of respondents say they are ready to attempt the crossing, pushed by the current situation, and consider that dying is not an obstacle. It is important to note that 16% is a significant percentage for a country like Côte d'Ivoire. This highlights the urgency of finding local solutions to provide opportunities and prospects to these individuals, in order to reduce the number of people willing to risk their lives to emigrate illegally. Here are some examples of the people interviewed

I SAY STOP TOTALLY  
**60%**

THEY HAVE A GOOD REASON TO DO IT BUT...  
**24%**

I AM CONSIDERING ILLEGAL...  
**16%**





## MUNICIPALITY ADJAME

### **"I MYSELF WAS IN PRISON THERE."**

I was in prison for at least 6 months (in LIBYA) and it was my parents who sent me money to free me... To advise young people, I would tell them to travel by plane, because the sea route is not safe.

Excerpt available on our Facebook page.

## MUNICIPALITY TREICHVILLE

### **"IT'S GOOD TO GO TO EUROPE, BUT IT'S THE WAY IT'S DONE THAT WE DEPLORE"**

I myself have been to Niger and I have seen how things are going there... The young people who take to the road, the young Ivorians who are today in the stations in Niamey, we cannot count them, because they have not reached the end and their money has run out... The vehicles that take them to the Libyan border in the desert leave them about 200 km from the border... Thirst, how many young people have died in the desert, we cannot count them... The families do not even know that they are dead...

*Excerpt available on our Facebook page.*







## MUNICIPALITY ABOBO

### "I SPEAK AS A VICTIM"

I crossed the desert from Niger to Libya, and truly, I tell you that it is not easy... I saw friends I was with die in the desert, for lack of water... and also because of the wickedness of men... When we arrived in Libya, when we wanted to cross, there was in our home a Congolese with his wife and four children. They went before us, but they all remained in the water...

*Excerpt available on our Facebook page*

## FELIX HOUPQUET BOIGNY UNIVERSITY COCODY

### "DESPITE THE ECONOMIC SITUATION, WE CAN STILL SUCCEED IN AFRICA"

There is no point in risking your life clandestinely to so-called succeed. Africa is rich and we can stay here to accomplish great things.

*Excerpt available on our Facebook page.*





## WOULD BASSAM

**"WE ALL HAVE OUR HEADS THERE, WE  
ARE WORKING TO GET THERE."**

We all have our heads there, we work hard to get there, but we also have to think about our parents who stay behind. It's risky there... Here, there's everything, so whatever the situation, when you fight, you end up getting good results... There, it's to go on vacation...

*Excerpt available on our Facebook page.*

## WOULD DABOU

**"ONLY WORK PAYS"**

The advice I can give to my younger brothers is to get to work, because only work pays. Even when you say that things are not going well, before you go underground, you have to spend at least 1 million or more. If you don't work, you can't have that amount. It's because you work that you were able to raise that amount. So, if you invest that amount, you can get by.

*Excerpt available on our Facebook page.*







## COMMUNE MARCORY

**"MY CHILDREN DON'T WORK. BUT IF THEY HAVE TO GO TO THE OTHER SIDE SO THAT THEY CAN EAT, I PRAY TO GOD THAT THEY GO."**

"I take my own situation as an example. I have five children, three of them boys. They don't have jobs. My children don't work. But if they have to go somewhere else to find something to eat and for me to be able to feed myself, I pray to God that they can do it. Because even in our living rooms, death can find us, it is everywhere."

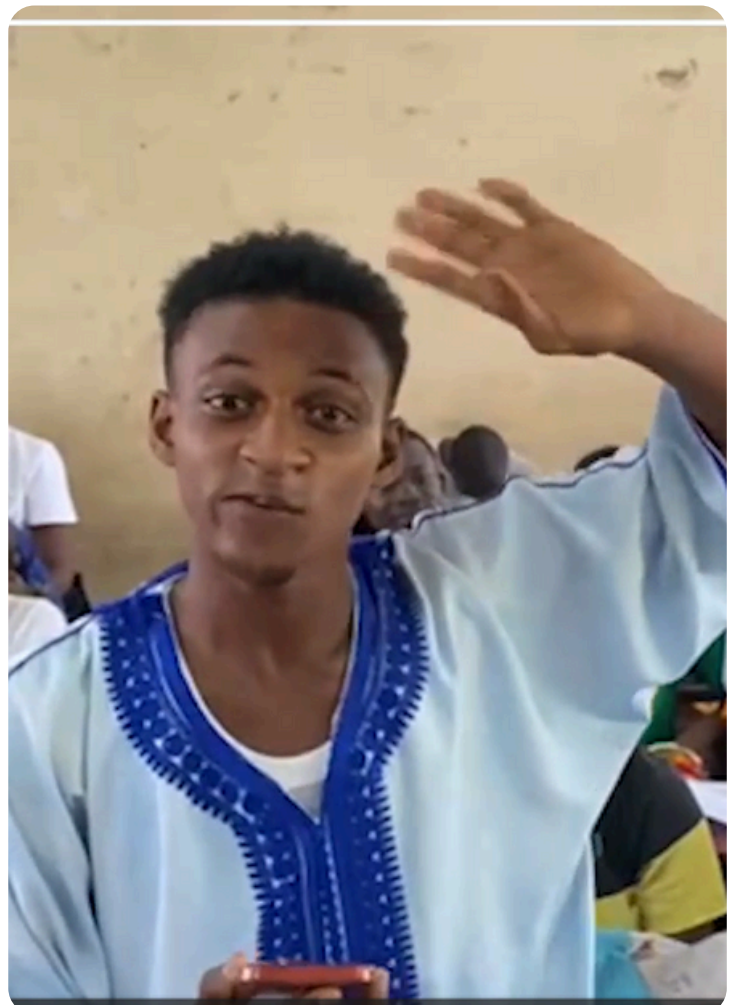
*excerpt available on our Facebook page*

## FINAL YEAR CLASS TREICHVILLE

**"THERE ARE NEGATIVE ASPECTS AS WELL AS POSITIVE ASPECTS?"**

"We play our ball and it doesn't move forward. When we see our friends who have left and who are successful, we envy them. So, we tell ourselves that by going there, we will have a better life, we will be able to do what we love, live the life we have chosen, live a beautiful life."

*Excerpt available on our Facebook page*





## COMMUNE MARCORY

**"DEATH BY PLANE, DEATH BY  
WATER, IT'S EVEN DEATH"**

I think that all roads lead to Rome. Whether by plane or by boat, death is still death... What drives us to leave is that, for example, I had a shop that was destroyed. I am forced to take my goods out to sell them, but the city hall is also pursuing me. So, if I am not comfortable in my own country, I will go to another. The means of leaving does not matter, because whether by plane or by boat, if I have to die, I will die.

***excerpt available on our Facebook page***

## QUARTIER SOKOURA 1 & 2 AGBOVILLE

**"WHY SHOULD WE STAY?"**

You tell us not to leave, not to take the risk, but what do you actually offer us to make us stay?

**Excerpt available on our Facebook page**





# LISTENING PHASE

## INTERVIEW D'ENTREPRENEURS

During the interview phase, we had the opportunity to meet entrepreneurs from various sectors and backgrounds. All of them, without exception, expressed a categorical refusal of illegal immigration, which they consider a deadly scourge that deprives the country of many valuable talents. These entrepreneurs shared their inspiring journeys, demonstrating that it is possible to succeed starting from nothing, without necessarily waiting for support from the State.

They stressed the importance of perseverance, innovation and determination. Many started with limited resources, but through hard work and creativity, they managed to build successful businesses. Their stories show that there are many opportunities in Côte d'Ivoire for those willing to seize the opportunities and overcome the obstacles. These entrepreneurs also highlighted the importance of mutual aid and networking. They encourage young people to train, connect with other professionals and not hesitate to ask for advice. By sharing their successes and challenges, they hope to inspire Ivorian youth to undertake and believe in their abilities.

In conclusion, these interviews revealed that, despite the economic and social challenges, it is possible to succeed in Côte d'Ivoire. The stories of these entrepreneurs are living proof that success is within reach for those willing to work hard and persevere. Their message is clear: it is possible to build a better future without having to risk your life by attempting illegal immigration.

We would particularly like to thank all those entrepreneurs who gave us their time to participate in this awareness campaign against illegal immigration.



PDG DE OPEN BUSINESS WORLD

# DIALLO MOUSSA



**"IF THE PERSON IS WELL SENSITIZED, HE WILL NOT JUMP INTO THE WATER WITH A MILLION."**

Diallo Moussa is a visionary and dynamic leader at the helm of Open Business World. With a career marked by innovation and entrepreneurship, he has transformed his company into a key player in the sector. Under his leadership, Open Business World has experienced exponential growth, thanks to his strategic approach and ability to anticipate market trends.

Moussa is recognized for his commitment to excellence and dedication to customer satisfaction. He advocates a corporate culture based on integrity, collaboration and innovation. His inspiring leadership and ability to motivate his teams have allowed Open Business World to stand out in a competitive environment.

Outside of his professional responsibilities, Diallo Moussa is also involved in various community and philanthropic initiatives, aimed at promoting entrepreneurship and supporting young talents. His vision and commitment make him a role model for future leaders and entrepreneurs.





CEO OF GARBA IVOIRE

# M. NIKAISE



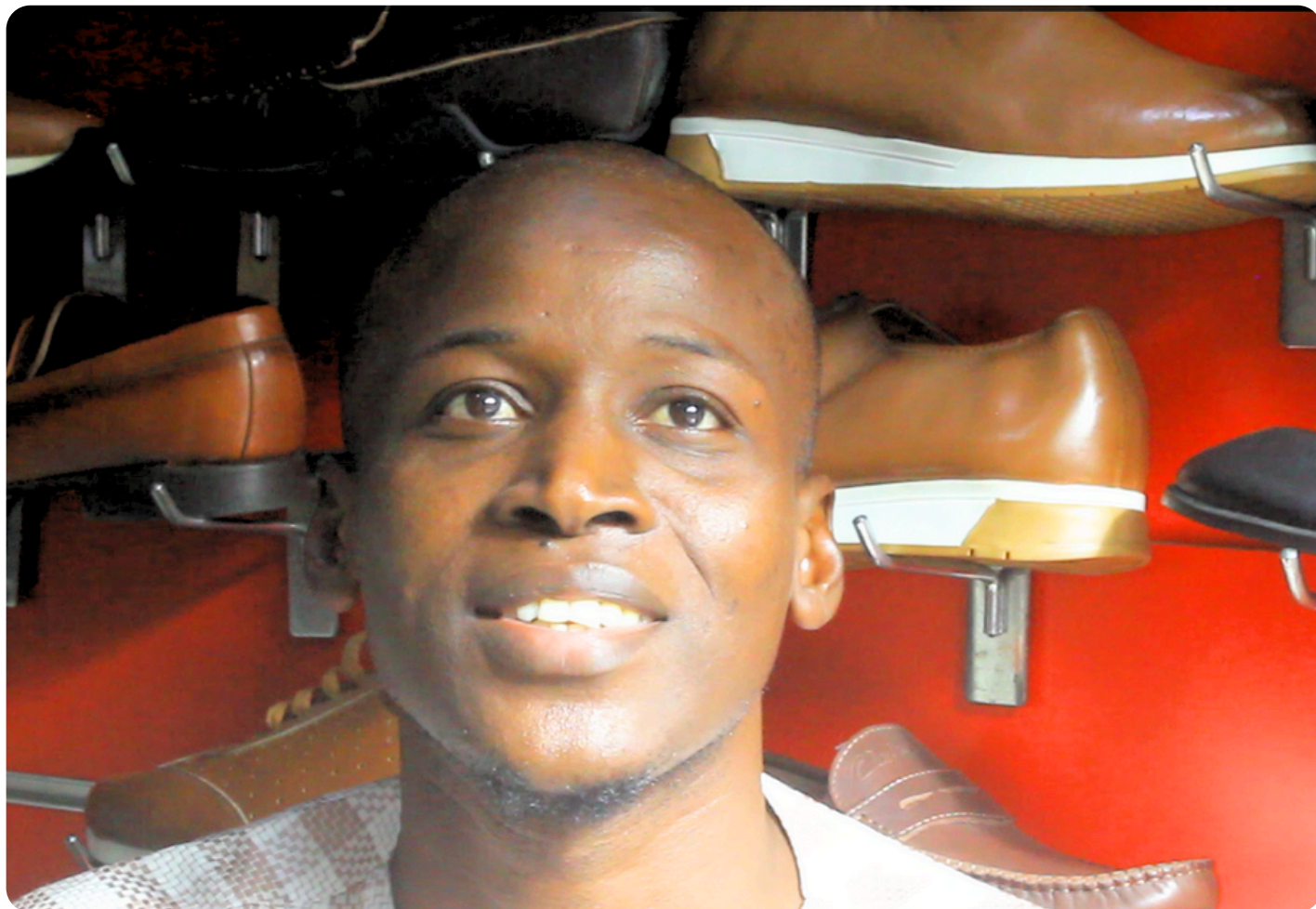
"EVERYTHING CLANDESTINE IS NEGATIVE"

Nicaise is the CEO of "Garba Ivoire", a very popular restaurant chain in Ivory Coast, specializing in garba, a traditional Ivorian dish made with cassava semolina and tuna fish. Under his leadership, "Garba Ivoire" has become a household name in Abidjan, with several outlets, including in Port-Bouët.

Nicaise is known for his commitment to quality food and his keen business acumen. He has modernized and popularized garba, while maintaining its authenticity. His business uses modern delivery services like Yango and Glovo to reach a wider customer base.

In addition to his entrepreneurial success, Nicaise is also appreciated for his community approach and his desire to grow his brand while remaining true to his cultural roots.

Excerpt available on our Facebook page



PRESIDENT OF THE YOUTH MOVEMENT OF THE MALIAN HIGH COUNCIL IN IVORY COAST

## DIALLO GAINO

---

"EVERYTHING YOU CAN HAVE IN EUROPE, YOU CAN HAVE HERE"

---

Diallo Gaino is the President of the Malian High Council Youth Movement in Côte d'Ivoire. Under his leadership, the movement strives to promote unity, education, and community engagement among young Malians residing in Côte d'Ivoire. Diallo Gaino is recognized for his dynamic leadership and dedication to the cause of Malian youth, working tirelessly to strengthen ties between community members and foster their integration and development in Ivorian society.

He plays a crucial role in organizing events and initiatives aimed at raising awareness among young people about social and economic issues, while providing them with opportunities for personal and professional development. His commitment and vision have made him a respected and influential figure within the Malian community in Côte d'Ivoire.

Excerpt available on our Facebook page





PDG EDESK

A. HERMAN



---

**"HERE YOU CAN HAVE WHAT HE WHO IS ABROAD DOES NOT HAVE,  
AND WILL NOT EVEN HAVE"**

---

Herman is the CEO of Edudesk, a company founded in 2022 specializing in academic and career guidance and coaching. Under his leadership, Edudesk helps pupils, students and professionals realize their plans to study abroad. The company is present in several cities in Côte d'Ivoire, including Abidjan and San Pedro.

Herman is recognized for his expertise in guidance and his commitment to providing quality services. Edudesk offers a full range of services, including visa assistance, certified translations, and personalized follow-up for students in their destination country.

Thanks to his leadership, Edudesk has been able to support more than 100 people in achieving their academic and professional projects abroad. Herman is appreciated for his personalized approach and his dedication to helping young people achieve their educational and professional goals.

# PHASE TESTIMONY

## TESTIMONIALS

During the testimony phase, we collected two full testimonies in addition to the brief testimonies obtained during the man-in-the-street interview phase. The first testimony is that of a former candidate for illegal immigration. He shared his painful experience, describing the dangers and hardships he encountered during his journey. His story highlights the deadly side of this crazy crossing, where thirst, hunger and inhumane conditions are commonplace. He also spoke of the disillusionment and regret of having risked his life for an uncertain promise.

The second testimony is that of a mother grieving over illegal immigration. She recounted the tragic loss of her child, who had set off in search of a better future but never reached his destination. Her poignant story illustrates the pain and despair of families who lose their loved ones in this perilous adventure. She shared the moments of anguish and waiting, hoping for news that never came, and the unbearable pain of receiving confirmation of her child's death.

These stories highlight the extreme risks and devastating consequences of illegal immigration. They underscore the importance of raising awareness and finding solutions to provide safe and viable alternatives. By listening to these testimonies, we hope to touch hearts and minds, and encourage a collective awareness of the need to end this deadly scourge.

We would particularly like to thank all those witnesses who gave us their time to participate in this awareness campaign against illegal immigration.





FORMER CANDIDATE FOR ILLEGAL IMMIGRATION

# ABDULRAHMAN

"I TRIED THE CROSSING THREE TIMES"

Abdulrahman's story is full of twists and turns. He has attempted illegal immigration three times, and each attempt has been as dangerous as the last. His story is a poignant testament to the risks and challenges faced by those desperate for a better life.

Despite these challenges, Abdulrahman never lost hope. His courage and determination are an inspiration to many. Today, he shares his story to raise awareness about the dangers of illegal immigration and to encourage safer and more legal solutions.

Follow his full story on our Facebook page and learn how Abdulrahman turned his experiences into a force for change.



MOTHER OF A VICTIM

# WITNESS X

---

"MY SON LEFT WITHOUT TELLING ME... I NEVER SAW HIS BODY"

---

This mother's testimony is heartbreaking. She emotionally recounts how she lost her son, set out to try to cross and drowned. Her story is a poignant reminder of the deadly dangers of illegal immigration.

Every day she relives this pain, but she has chosen to share her story to raise awareness among other parents and young people about the dangers of illegal immigration. She hopes that her testimony can save lives and encourage safer and more legal solutions.

Follow her full story on our Facebook page and learn how this courageous mother is turning her pain into a call to action to protect others.



# ORIENTATION & COLLABORATION

Given the hundreds of stories and opinions collected, we had enough information to give new impetus to this campaign. Before moving on to mass awareness, we considered it important to approach the International Organization for Migration (IOM) to learn more about this phenomenon. We also consulted the Youth Employment Agency (AEJ) to find out what measures are in place to meet the employment needs of young people, a reason often given for illegal migration.

## EDUCATIONAL SUPPORT

The International Organization for Migration (IOM) is a United Nations agency that helps manage migration issues. It raises awareness of the dangers of illegal immigration and advises governments on migration policies. It is therefore obvious that we approach them to better understand the phenomenon. While waiting for a possible full collaboration for the following phases of this campaign with the IOM, we thank them in advance for their guidance on the statistics provided.



## PRESENTATION OF PROFESSIONAL INTEGRATION PROGRAMS

Unemployment is the most cited cause during our survey, and the Youth Employment Agency (AEJ) is best placed to answer questions related to employment. We therefore approached the managers so that, for the upcoming phases of the campaign, AEJ agents could be deployed in the field to present, during mass awareness-raising, the various professional integration programs planned by the State of Côte d'Ivoire. The better informed young people are, the less they will be tempted by illegal immigration.



MEETING WITH THE IOM





**MASS  
AWARENESS**





# MASS AWARENESS

## STUDENTS IN PREPARATORY BACCALAUREATE IN THE TOWN OF TREICHVILLE

**60+**

STUDENTS  
PRESENT

**01**

GUEST  
PROFESSOR

**2H**

RICH  
EXCHANGES

We conducted a mass awareness campaign among students in the BAC preparatory class in the town of Treichville. This exchange was led by a teacher who was able to instill values that go against illegal immigration, by advocating entrepreneurship as a viable alternative. The students actively participated by giving their opinions and asking relevant questions. Practical advice was given to them to encourage them to consider local opportunities and to believe in their potential for success in their own country.





# SOME IMAGES OF STUDENTS IN PREPARATORY BACCALAUREATE IN THE TOWN OF TREICHVILLE



**STOP IMMIGRATION CLANDESTINE**







# MASS AWARENESS

## STUDENTS FROM THE COMMUNE OF COCODY

**80+**

STUDENTS  
PRESENT

**12**

REGISTERED  
VOLUNTEERS

**1H**

OF  
EXCHANGES  
AND ADVICE

We organized a mass awareness campaign among students at a university in Cocody, taking advantage of their sports hours to maximize the impact of our message. This initiative was designed to reach a wide student audience and to address the dangers of illegal immigration in a dynamic and interactive way.

The discussion was led by passionate speakers who captivated the students' attention by sharing poignant testimonies and crucial information. They highlighted the extreme risks associated with illegal immigration and stressed the importance of seeking safe and legal alternatives.

At the same time, the speakers advocated entrepreneurship as a viable and promising path for young people. They presented concrete examples of local entrepreneurial successes, demonstrating that it is possible to build a prosperous future in Côte d'Ivoire. Students were encouraged to explore their talents and consider innovative projects that could not only improve their own lives, but also contribute to the development of their community.





# SOME IMAGES OF THE STUDENTS OF THE COMMUNE OF COCODY



**STOP IMMIGRATION CLANDESTINE**





# MASS AWARENESS

## SCREENING & AWARENESS IN THE CRAONNE HOUSING DISTRICT IN THE COMMUNE OF TREICHVILLE

100+

PEOPLE  
PRESENT

46

REGISTERED  
VOLUNTEERS

2H

OF  
EXCHANGES  
AND ADVICE

We organized a documentary film screening followed by an awareness session on illegal immigration in the Habitat Craonne neighborhood of the commune of Treichville. This event was made possible thanks to the close collaboration with neighborhood leaders, who played a crucial role in mobilizing residents.

Despite uncertain weather and threatening rain, the population came out in large numbers to attend this screening. Residents, of all ages and backgrounds, gathered to watch the documentary which highlighted the dangers and realities of illegal immigration. The film sparked many emotions and reflections among the spectators, presenting poignant testimonies and real situations experienced by those who attempted this perilous crossing.

Following the screening, a discussion and awareness session was led by experts and members of our team. They addressed the extreme risks associated with illegal immigration, such as the inhumane conditions in deserts and seas, as well as the tragic consequences for the victims' families. The speakers also highlighted possible alternatives, encouraging young people to explore local opportunities and consider entrepreneurship as a viable path to a better future.

The discussions were rich and interactive, with many questions asked by the participants. Practical advice was provided to help young people identify and seize the opportunities available in their own country. Neighborhood leaders also took the floor to reiterate their support for this initiative and encourage the community to remain united in the fight against illegal immigration.

Despite the adverse weather conditions, the event took place in good conditions and was a real success. The high participation and commitment of the inhabitants demonstrate the importance of continuing to raise awareness on this crucial issue and finding sustainable solutions to offer future prospects to the young people of our country.





# **SOME IMAGES FROM THE SCREENING & AWARENESS IN THE CRAONNE HABITAT DISTRICT IN THE COMMUNE OF TREICHVILLE**



**STOP IMMIGRATION CLANDESTINE**







# MASS AWARENESS

## SCREENING & AWARENESS IN THE CITY OF DABOU

**50+**

PEOPLE  
PRESENT

**08**

REGISTERED  
VOLUNTEERS

**2H**

RICH  
EXCHANGES

We organized a documentary film screening followed by an awareness session on illegal immigration in the city of Dabou. Thanks to the warm welcome from the representatives of the High Council of Malians in Côte d'Ivoire in Dabou, we were able to establish direct and effective contact with the local population.

The screening attracted a large audience, made up of people of all ages and backgrounds, who came to understand the dangers and realities of illegal immigration. The documentary sparked strong emotions and reflections among the spectators, presenting poignant testimonies and real situations experienced by those who have attempted this perilous crossing.

After the screening, an interactive discussion was led by experts, who addressed the extreme risks associated with illegal immigration and encouraged young people to explore local opportunities and consider entrepreneurship as an alternative. The discussions were rich and constructive, with strong audience participation. This event was a success, raising awareness of the dangers of illegal immigration and the need to find sustainable solutions for the future of young people.





# SOME IMAGES OF THE SCREENING & AWARENESS IN THE CITY OF DABOU



**STOP IMMIGRATION CLANDESTINE**







# MASS AWARENESS

## SCREENING & AWARENESS IN THE SOKOURA 1 & 2 DISTRICTS OF AGBOVILLE

**150+**

PEOPLE  
PRESENT

**33+**

REGISTERED  
VOLUNTEERS

**2H**

RICH  
EXCHANGES

A documentary film screening followed by an awareness session on illegal immigration in Agboville. This event was made possible thanks to the support of the youth presidents of the Sokoura 1 and Sokoura 2 neighborhoods, who played a key role in mobilizing the local population.

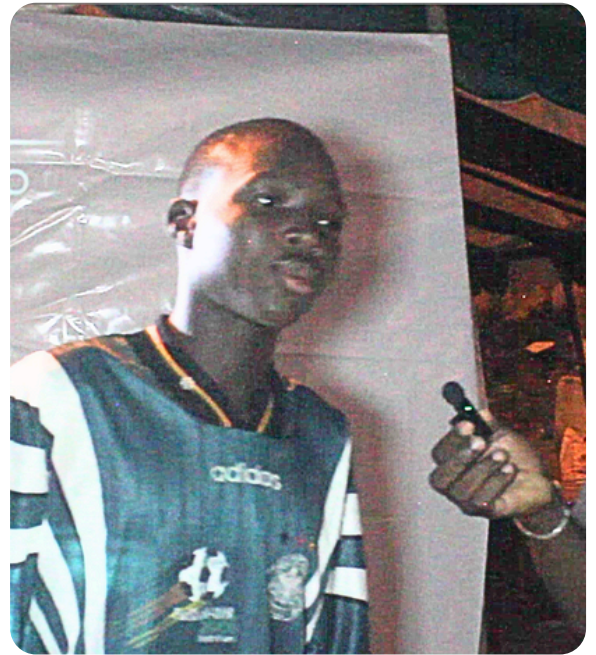
The screening attracted a large audience, who came to understand the dangers and realities of illegal immigration. The documentary sparked strong emotions and reflections among the spectators, presenting poignant testimonies and real situations experienced by those who have attempted this perilous crossing.

After the screening, an interactive discussion was led by experts, who addressed the extreme risks associated with illegal immigration and encouraged young people to explore local opportunities and consider entrepreneurship as an alternative. The discussions were rich and constructive, with strong audience participation. This event was a success, raising awareness of the dangers of illegal immigration and the need to find sustainable solutions for the future of young people.





# **SOME IMAGES OF THE SCREENING & AWARENESS IN THE SOKOURA 1 & 2 DISTRICTS OF AGBOVILLE**



**STOP IMMIGRATION CLANDESTINE**





# PHASE 1 REVIEW

## RESULTS

For this first phase of the STOP ILLEGAL IMMIGRATION campaign of GKML TRAVEL AGENCY, we distributed 1000 t-shirts; 50 caps, and we placed more than 1500 A2 advertising posters in the cities of Abidjan, Bassam and Agboville

# 1100+

## PEOPLE DIRECTLY SENSITIZED

We counted all volunteers, respondents, entrepreneurs and people present at mass awareness campaigns.

**80.000 +**

## PEOPLE INDIRECTLY SENSITIZED

We included digital coverage and the impact of advertising posters on strategic locations.









## Stop Immigration Clandestine

Partir clandestinement et risquer  
sa vie n'est pas **la solution**



STOP IMMIGRATION CLANDESTINE



GKMLTRAVELAGENCY.COM



2721513469







# PHASE 2 OBJECTIVES

1

## REACH 3 TIMES MORE PEOPLE DIRECTLY

For this second phase, we plan to do even better by this time including awareness-raising in colleges.

2

## COLLABORATION WITH INFLUENCERS

To maximize the digital impact, we are considering collaborating with influencers to better promote this awareness.

3

## REACHING MORE CITIES OUTSIDE ABIDJAN

Gagnoa - San Pedro - Yamoussoukro - Korhogo - Bouaké - Odienné, etc.

4

## POST AWARENESS PANELS 12 M<sup>2</sup>

Influence more with 12 m<sup>2</sup> panels placed in strategic locations.

5

## MAKE A TV BROADCAST TO IMPACT EVERYONE

Reaching out to all social classes with a television broadcast, always with the aim of raising awareness.



# SUPPORT THIS CAMPAIGN!

We gratefully accept any educational and logistical support for the smooth running of this awareness campaign. Whether you are a volunteer, can provide transport, are a hotel offering accommodation solutions, or can help with the printing of t-shirts and caps, the positioning of 12m<sup>2</sup> panels, or the printing of A2 posters for awareness, your help is welcome. Together we can make a significant difference.

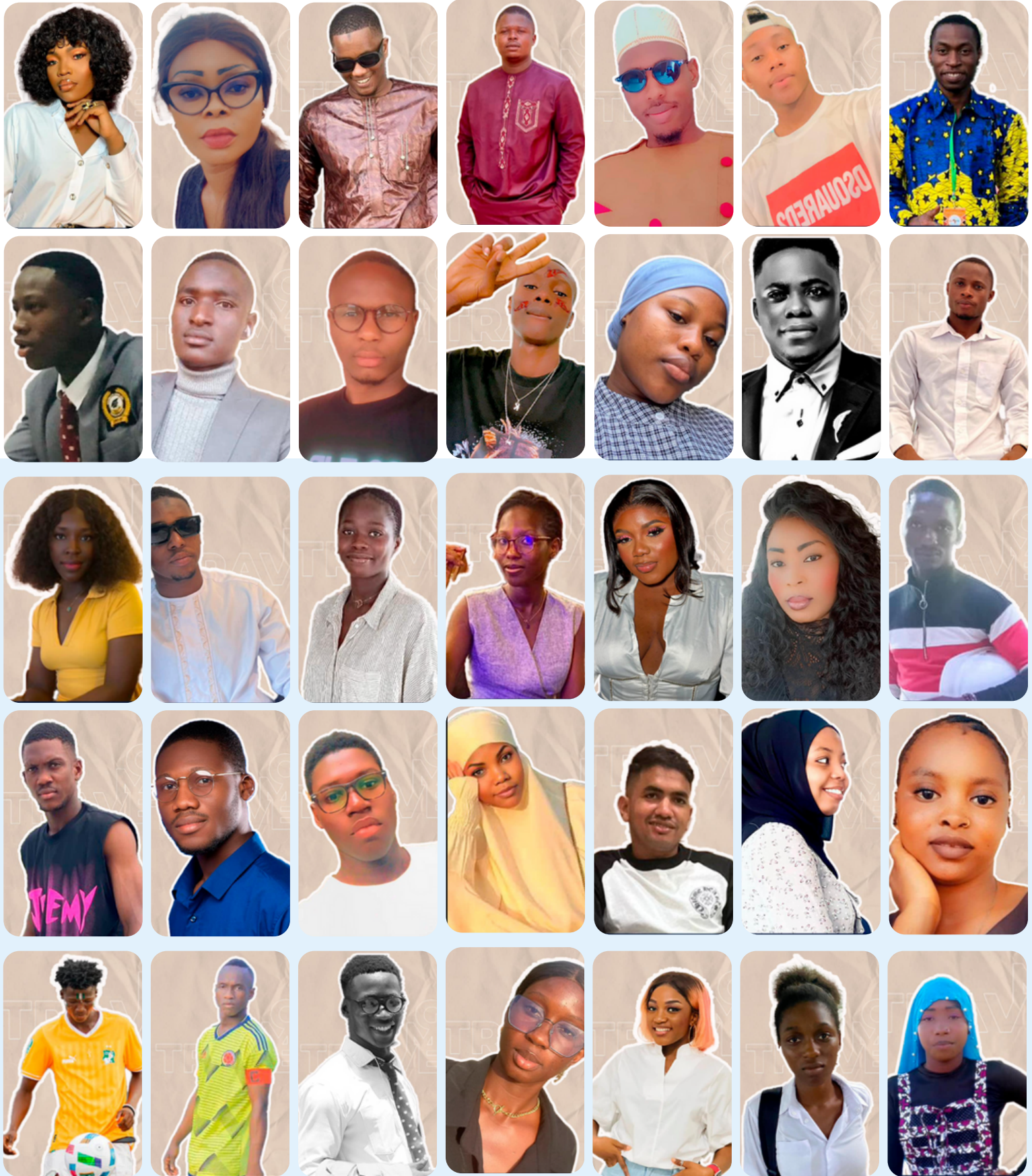


info@gkmltravelagency.com +225  
2721 513 469 / 0718 858 916  
www.gkmltravelagency.com





# THANK YOU ALL!



We can't show you all, but a big thank you to everyone!



## Some pictures





## Some pictures



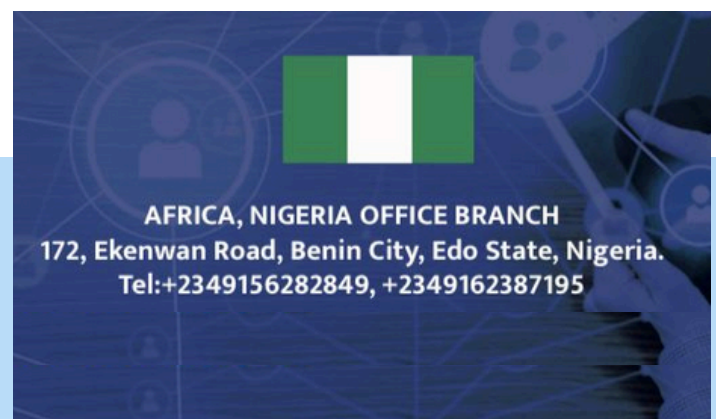
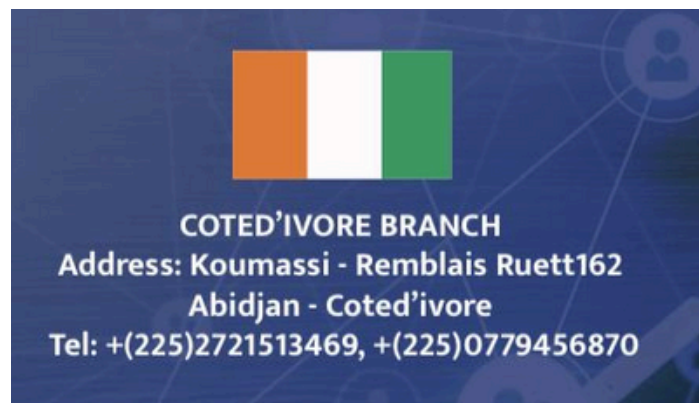


# Reconnaissance

We would like to express our deep gratitude to the NGO GKingdom Purpose Foundation Library (GKPFL) for its educational and financial support to our awareness campaign "Stop Illegal Immigration" led by GKML Travel Agency.

GKPFL is an organization dedicated to promoting world peace and unity, advancing educational values, and environmental conservation. Their mission includes creating inspiring educational programs and moral values, aimed at enriching the lives of children and families around the world. By providing educational resources and supporting local initiatives, GKPFL is committed to eliminating fundamental inequalities and promoting strong traditional and educational values.

Thanks to their support, we were able to strengthen our campaign and reach a wider audience, thus raising awareness of the dangers of illegal immigration. We warmly thank GKPFL for their commitment and valuable contribution to our cause.





# MANAGEMENT COMMITTEE



**MAIGA A.**

Coordinator / project manager



**M. OUMOU**

Logistics Manager



**O. RAJIKOU**

Secretary General / Facilitator



**MOLBY**

Audiovisual Manager



**ERIC DELON**

Videographer



**ISMAEL**

Technical Assistant



**MH**

Technical Assistant



**AGALI**

Technical Assistant



**YOUSSEF**

Technical Assistant



# THANKS

  
GKML TRAVEL AGENCY

**#STOP\_IMMIGRATION\_CLANDESTINE**

**Ensemble disons STOP à l'Immigration CLANDESTINE**

GKINGDOM MOONLIGHT TRAVEL AGENCY et le groupe d'entreprise GKINGDOM ENTERPRISES LTD vous sensibilisent contre les dangers directs et indirects de l'immigration clandestine.

  
SENSIBILISATION  
INFORMATION

  
ASSISTANCE  
ORIENTATION

  
PROMOTION DE  
L'ENTREPRENEURIA



AVEC

 GKINGDOM ENTERPRISES LTD  
GKINGDOM PURPOSE FOUNDATION LIBRARY  
GKSOULCENTRIC NETWORK

 GKINGDOM  
GENERAL MERCHANT

 +225 27 21 513 469

 Abidjan Koumassi Remblais

 [www.gkmltravelagency.com](http://www.gkmltravelagency.com)

 [info@gkmltravelagency.com](mailto:info@gkmltravelagency.com)

